

MINISTRY OF TOURISM REPUBLIC OF SOUTH AFRICA

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027 Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

Opening the doors for young women in tourism

7 September 2015

The Department of Tourism in collaborations with the City of Tshwane, will host the "Women in Tourism" Breakfast event under the theme "Opening the Doors for Young Women in Tourism."

According the United Nations World Tourism Organization's (UNWTO) 2010 'Global report on Women in Tourism,' women make up a large proportion of the formal tourism workforce, and are well represented in service and clerical level – but earn 10% to 15% less than their male counterparts.

The "Women in Tourism" breakfast event will highlight the status of women in tourism within Tshwane, whilst building a legacy within the sector, by supporting on-going internships and exchange programmes for women studying tourism, and by supporting youth entrepreneurial development initiatives for women in the sector.

Deputy Minister of tourism, Ms Tokozile Xasa, will present the keynote address on "Tourism – impacting the lives of women; the role of women in the industry now, and in the future."

Members of the media are invited to attend

Venue: Moretele Park - Mamelodi (Pretoria)

Date: Tuesday, 8 September 2015

Time: 09h00 for 09h30

Enquiries:

Ms. Nonzwakazi Sifanele

Ministry of Tourism Cell: +27 (0) 83 275 0674

Email: nsifanele@tourism.gov.za